

# INFIWORLD<sup>TM</sup>

Infinite possibilities **FB** Private Limited.

**TRANSFORM THE WAY  
YOU DO BUSINESS**



## INFIWORLD PVT LTD



/infiworldpvtltd

# 1. About INFIWORLD

## How We Work

Looking for an innovative company  
Which is Dedicated to the Success of  
Your digital Presence?

**Here is the End of Your Digital Worries!**

**INFIWORLD** is a Passionate Digital Partner  
Who Understands Your Unique Goals and  
Challenges. With our Collective 8+ Years  
of Digital Experience, You can now Expect  
a Customized & Planned Approach  
Resulting into Best-In Class Services for  
Your Clients



# 2.Why INFIWORLD

- ✓ **Top-Notch Leadership**
- ✓ **Dedicated Team**
- ✓ **Matchless Client Servicing**
- ✓ **Innovative Creatives**
- ✓ **Effective Strategies**
- ✓ **Pro-eminent Performance**



# 3.Strategy Consulting

## We Build Brands

We Build Brands With Razor-sharp Strategy.  
We Analyze Every Aspect Of Your  
Organizations And Strategies For The  
Roadmap With The Help Of Our Digital  
Expertise



- ✦ Brand Strategy
- ✦ Business Consultation
- ✦ Information Architecture & UX
- ✦ Content Strategy & Copywriting

**360° Solutions for Brand Building**



# 4.Branding Design

We bring ideas to life with perfectly executed creative. Our websites, videos, campaigns and copywriting build a brand story that will resonate.

## SOLVING YOUR TOUGHEST CHALLENGES

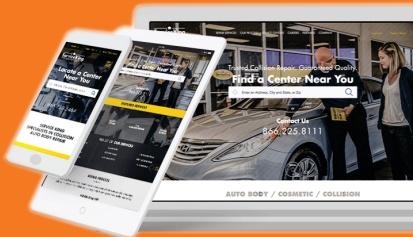
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- ✦ Logo Design & Branding
- ✦ Print Design
- ✦ Video Production
- ✦ Packaging Design & Product Display



# 5. Website Development

## Custom sites that increase user engagement.



Using the best-in-class technology, we build websites and apps that perform. Cutting-edge solutions, we customize interactive development for every client need.

- + Website Design
- + Ecommerce Website
- + Design
- + Content Management
- + Responsive Design

# 6. Mobile Apps Solution

Develop a mobile app to help increase the online presence of your business.

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Mobile apps are the next step in connecting your business with your target audience no matter what device they are on. We can design, develop, and market your app to ensure growth for you and your brand.



- ✦ App Strategy
- ✦ App Design
- ✦ App Development
- ✦ App Marketing

# 7. Digital Marketing

Our dynamic marketing team gets results. We apply a series of customized tactics to bring qualified traffic to your site and build relevant content that converts.

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- ✦ Marketing Strategy
- ✦ Search Engine
- ✦ ptimization Paid Media
- ✦ Email Marketing & Automation
- ✦ Social Media Marketing
- ✦ Conversion Rate ptimization
- ✦ Digital PR Content Marketing



# 8.Promotional Marketing

Our dynamic marketing team gets results. We apply a series of customized tactics to bring qualified traffic to your site and build relevant content that converts.

**message have persuade  
the target audience  
to take immediate action**

- ✦ Marketing Strategy
- ✦ Bulk Email Marketing
- ✦ Bulk SMS
- ✦ Bulk Whatsapp
- ✦ Voice Call
- ✦ Missed Call Number
- ✦ Short Code( 56161, 56767)



## 9. Software Development

**We Design Custom Applications Based on different Platforms as per your Specific Needs and Goals of Business**



## Today's Leading Technologies

- ✦ JAVA & J2EE Language
- ✦ .NET Language
- ✦ Angular JS, Node JS
- ✦ SQL, Hybernet,
- ✦ Mongo DB PHP, HTML CSS#

# 10. Content Strategy

## Content Strategy | Copywriting

Content Strategy and Copywriting increases your Brand Messaging engaging your



- ✦ Unique Content for Prospects
- ✦ Platform related Contents
- ✦ SEO-friendly Contenting
- ✦ Efficient Copy-Writing
- ✦ Effective Landing Pages

# 11. Corporate Ads | Videos

## Video Marketing Leads to Higher Engagement Rate



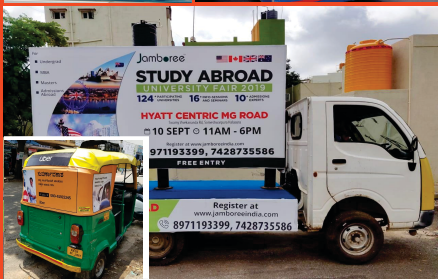
Captivate your Audience with Corporate Video Production and a Cohesive Video Marketing Strategy.

- ✦ Corporate Video Production
- ✦ 360 Degree Photography
- ✦ Campus & Product Photography



# 12. Outdoor Advertising

BMTC, KSRTC, Auto, Bicycle  
Mobile van, Metro, Holding  
Print Media, News Cannels ..etc



# 13. Companies Served

We're Trusted by World-Class Organisations



**SUPINCO**

**ವಿಶ್ವವಾಣಿ**  
ವಿಶ್ವವಾಣಿ



**NATIONAL POLICE TV**

**ಕವಿಗೀತ**  
ಕವಿಗೀತೆ



**STAR**  
ಕನ್ನಡ



**inode**  
technologies



**YUVA BRIGADE**  
Billion Minds. One Ambition.

**S B Electricals**

**Z**  
Technologies

**SUKANKSHA**  
CHARITABLE TRUST

**viteblue**

**TROGON**  
TECHNOLOGIES

**Omniscient**  
Associates

# INFIWORLD PVT LTD



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**You Have Questions | We Have Answers**

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